



The  
 PROCUREMENT  
**SWEET SPOT**

How hospitals, health systems and other anchor institutions can improve community health and build community wealth through their everyday building and buying

Procurement from an **employee-owned** firm, at which the majority of employees are **diverse**. The company is based **locally**, operates **sustainably** and/or produces a sustainable good or service.

**Sustainable vendors**

Takes a total cost perspective that internalizes harmful externalities that will have costly impacts on the health of people and planet.

**Women- or minority-owned vendors**

Addresses historical disinvestment and discrimination that has created significant economic inequity.

**Local vendors**

Achieves a multiplier effect that keeps money circulating in the community you serve and stretches each dollar further.

**Employee-owned vendors**

Builds wealth more equitably and broadly, enabling more people to achieve financial security and to be empowered.