



**DEMOCRACY**  
COLLABORATIVE

## Accelerate your anchor mission strategy with The Democracy Collaborative

**The Democracy Collaborative (TDC) can facilitate a variety of workshops to activate your Anchor Mission strategy and deepen your institution's capacity to build community wealth.**

Hospitals and health systems are critical local economic engines and mission-driven organizations inextricably linked to the long-term well-being of those you serve. Building buy-in and aligning internal stakeholders around anchor mission initiatives is a critical first step for hospital systems to improve community health and well-being by leveraging all their assets, including hiring, purchasing, and investment for equitable, local economic impact. By doing so, we can powerfully impact the upstream determinants of health and help build inclusive and sustainable local economies.

TDC is a national nonprofit leader in equitable, inclusive and sustainable development, with a key focus on working with anchors to build community wealth. In addition to our work as the backbone organization for the Healthcare Anchor Network, TDC can facilitate a variety of processes designed to help your institution accelerate your Anchor Mission, ranging from half-day workshops to multi-month engagements that include stakeholder interviews and intensive coaching.

Through this collaborative process, TDC's experienced facilitation team will work with internal C-Level executives and other key stakeholders at your institution or system to:

- Deepen understanding and further internal alignment around advancing the anchor mission approach
- Build a strong foundation for developing a comprehensive strategy that leverages existing institutional resources toward improving community health and wellbeing, while achieving institutional goals and priorities
- Align and orient internal stakeholders around potential projects, opportunities and external stakeholders that support an anchor mission strategy and support building inclusive, local economies
- Identify next steps and criteria for success of initial projects

**Connect with Justine Porter, Director of Advisory Services, at [jporter@democracycollaborative.org](mailto:jporter@democracycollaborative.org) for more information about how we can support your institution.**

"UMass Memorial Health Care was ready to commit to anchor strategies that could leverage our resources to benefit our local community, but we didn't really know where or how to start. After the Democracy Collaborative's catalytic and inspiring workshop, we had a new sense of alignment and engagement on our team, and a clear shared vision of the path forward."

**—Douglas Brown, President,  
UMM Community Hospitals and CAO for  
UMass Memorial Health Care, Inc.**

"As a healthcare system deeply committed to its community, we were seeking ways to accelerate and focus our efforts to improve the health and economic well-being of those we serve. TDC led a transformative workshop for senior leaders in our organization, helping clarify the important role we can have in building a more inclusive and equitable local economy. The workshop helped us align our HAN agenda with our system's strategic community impact priorities. We look forward to partnering with TDC and other HAN members to advance meaningful and sustainable change for the community."

**—Alan Nevel, SVP, Chief Diversity and  
Human Resources Officer,  
The MetroHealth System**

"TDC was instrumental in helping us build buy-in for our anchor mission approach with our senior leadership and Community Advisory Council. Through their planning and two days of on-site workshops, we are now positioned with an aligned internal team to implement our anchor mission strategy and have significant momentum with key internal stakeholders to deepen our impact in the communities we serve."

**—John Swanholm, Vice President,  
Community Advancement &  
President, Foundation,  
Fairview Health Services**